



**EUROPEANA SPACE 3RD INTERNATIONAL CONFERENCE**  
**CULTURAL HERITAGE: REUSE, REMAKE, REIMAGINE**  
**21-22 NOVEMBER 2016**  
**HAMBURGER BAHNHOF - MUSEUM FÜR GEGENWART - BERLIN**

**Monday 21**

09:00 Registration

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**OPENING**

09.30 Monika Hagedorn-Saupe, Institut für Museumsforschung, Staatliche Museen zu Berlin

Local welcomes

09.35 Sarah Whatley, Coventry University, E-Space Project Coordinator

Europeana Space: an overview of where we are now and where we are going next

09.40 Marcel Watelet, Project Officer at European Commission

The place of Cultural Heritage in the context of H2020 Programme: New Orientation

10.00 Question & Answer time

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**SESSION I: USING CULTURAL HERITAGE IN A DIGITAL ERA**

Chaired by: Monika Hagedorn-Saupe

10.15 Harry Verwayen, Nicole McNeilly, Europeana Foundation

The Impact of Reuse

10.35 E-Space Pilots Leaders

From the E-Space Pilots: Dance, Games, Photography, Open&Hybrid Publishing, Museums, TV

11.10 Rutger Rozendal, Noterik

Future thinking in E-Space: the Pop-Up Museum

11.20 Question & Answer time

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11:30 Coffee break

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**SESSION II: THE SPACES OF E-SPACE**

Chaired by: Antonella Fresca

Pitch from E-Space incubated project: WE MAKE KNOWN, Marius Förster

11.50 Nasos Drosopoulos, National Technical University of Athens

E-Space Portal: where culture meets creativity

Pitch from E-Space incubated project: ViVL.io, Aris Karatarakis

12.10 Charlotte Waelde, Coventry University

Copyright tools for cultural heritage

Pitch from E-Space incubated project: PICASSO'S CAT, Sergey Paramonov and Karina Paklina

12.30 Katerina Charatzopoulou, Stiftung Preußischer Kulturbesitz

The Time Machine - Digital Storytelling and Visitor Engagement in the Museum of Prehistory and Early History, Berlin

Pitch from E-Space incubated project: NØRA, Jessica Stella and Alessandra Sciarrino

12.45 Question & Answer time

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13:00 Business lunch

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Pitch from E-Space incubated project: STORYPIX, Paul Ruseler

14.05 Joyce Ray, Johns Hopkins University  
Keynote / Digital curation: making the most of it

Question & Answer time

Pitch from E-Space incubated project: NOUS, Holger Niessner

15.10 Thomas Bremer, HTW Berlin  
Keynote / Culture | Play

Question & Answer time

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16:00 Coffee break

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### SESSION III: BOOSTING ECONOMY WITH CREATIVE INDUSTRIES

Chaired by: Gregory Markus

Pitch from E-Space incubated project: PostArt, Moshe Sakal

16.20 Gregory Markus, Sound and Vision and Simon Cronshaw, REMIX  
Establishing a successful and sustainable Business Model for creative applications

16.30 Paul Ruseler, Jessica Stella, Alessandra Sciarrino, Holger Niessner, Aris Karatarakis, Marius Förster, Sergey Paramonov, Karina Paklina, Moshe Sakal  
Round table / The future of cultural heritage  
Moderated by Gregory Markus and Simon Cronshaw

17.30 Visiting the desks of the incubated projects, E-Space Portal and Pop-Up Museum

## Tuesday 22

09:30 Registration

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### SESSION IV: REMEDIATING THE ARCHIVE

Chaired by: Joanna Zylinska

10.00 Cornelia Sollfrank, Art Warez  
Keynote / Artistic abuses of copyrighted material

10.40 Question & Answer time

10.50 Kamila Kuc, Coventry University, UK; Sarah Whatley, Coventry University, UK; Beatrix Lehmann, Museumsmedien, DE  
Panel and Q&A / Reusing the archive, reimagining and remaking the past

12.00 Michael Freundt, Dachverband Tanz  
Performing the Archive

12.20 Question & Answer time

12.30 Sarah Whatley  
Conclusions and wrap-up



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PROJECT COORDINATOR

TECHNICAL COORDINATOR

ORGANIZED BY

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